

ROHAN SHARMA

GRAPHIC DESIGNER

 Portfolio

 LinkedIn

 Instagram



 Dessau-Roßlau, Germany

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SKILLS

Branding & Logo Design

Motion Graphics & UI Animation

3D Product Visualization

Social Media & Email Templates

Illustration & Visual Art

Print Design & Editorial Collateral

Website Design & Prototyping

Data Visualization

SOFTWARES

Adobe Creative Cloud

Google Suite

Microsoft Creative Suite

Canva

Figma

Blender

CorelDraw

Rive

Cavalry App

LANGUAGES

English (Fluent)

Hindi (Native)

German (A2)

BIO

I'm a multidisciplinary graphic designer with 5+ years of experience working on brand identity systems, motion for brand and web, editorial design, and digital content, across studio and freelance projects.

I'm experienced in working within established brand systems, collaborating under tight deadlines, and building clean, scalable design files for efficient production.

Currently pursuing an M.A. in Integrated Design at Hochschule Anhalt, Dessau, and open to working student, internship, or junior design roles in a design-driven environment.

PROFESSIONAL EXPERIENCE

Freelance Designer

SEPTMEBER, 2023 - JANUARY, 2025

As a freelance designer, I have successfully led numerous projects from concept to completion, specializing in brand identity, motion graphics, and social media design. I've built and maintained strong client relationships while managing the entire project lifecycle—from initial proposals to final invoicing. My focus has been on delivering cohesive, goal-driven design solutions and ensuring seamless execution at every stage.

Epistle Communications I Communications Designer

AUGUST, 2021 - AUGUST, 2023

Worked on a range of projects including print, digital, and motion design. Developed marketing and branding collaterals for architectural, interior design, and furniture firms, enhancing online engagement. Collaborated with writers, PR strategists, and fellow designers for effective social media campaigns, event exhibitions, and brand launches.

HighAvenue Creative Labs I Illustrator Intern

JUNE, 2021

Created a concise comic strip for Investor's pitch, illustrating Highavenue's problem-solving approach. The pitch played a pivotal role in the presentation, aiding the startup in qualifying for the next round of investments.

Burpp India Technologies I Graphic Design Intern

JANUARY, 2021 - MARCH, 2021

Created print, digital, and motion marketing materials. Collaborated with developers for the brand's website design, while strategizing and creating social media graphics, creating the brand's online presence and improving engagement.

EDUCATION

Integrated Design (M.A.)

Hochschule Anhalt University of Applied Sciences

April, 2025 - March, 2027 | Dessau, Germany

Bachelor of Computer Applications (B.C.A)

Guru Gobind Singh Indraprastha University

August, 2018 - June, 2021 | New Delhi, India

INDUSTRY EXPERIENCE

Technology

Construction

Food & Drink

Manufacturing

Arts & Culture

Entertainment

Retail & FMCG

Professional Services

INTERESTS

Guitar & Rhythms

Design Research & Theory

Typography & Calligraphy

Mixed Media Art

Technology & Tools



Rohan Sharma, 02/2026
Germany

PROJECTS

Inscribe I Freelance Graphic Designer

DECEMBER, 2024 - JANUARY, 2025

Worked with Inscribe, a design communication firm, to create websites, brand identities, logos, and social media templates for architectural clients. Delivered visually consistent and impactful designs that aligned with Inscribe's strategic storytelling and branding ethos.

Cloudexe I Brand Identity Design & UX Animations [↗](#)

DECEMBER, 2024

Developed a cohesive and adaptable brand identity for Cloudexe, a GPU cloud solutions provider. Designed the logo, brand guidelines, UX animations and key visual assets to establish a strong and cohesive brand presence.

Litomatic I Web Design

NOVEMBER, 2024 - DECEMBER, 2024

Redesigned Litomatic's website to enhance its structure, visual appeal, and user experience. Created a fully functional prototype in Figma, aligning the design with the brand's modern, high-tech lighting solutions.

Art Mumbai I Social Media Design [↗](#)

NOVEMBER, 2024

Collaborated with Anecdotes to design social media creatives for Art Mumbai, including posts, reels, and event promotions. Created 120+ social media creatives to boost engagement and footfall, while ensuring consistent high-quality visuals, under tight deadlines which successfully increased engagement and footfall for the festival.

Saralam AI I Logo Design & UX Animations [↗](#)

AUGUST, 2024 - SEPTEMBER, 2024

Designed a logo for Saralam AI, a U.S.-based software testing service that reflects the brand's values of clarity and simplicity. This logo aligns seamlessly with Saralam AI's mission to deliver efficient, no-nonsense solutions, emphasizing a clean, frictionless user experience.

The Yellow Chilli I Illustrations

JULY, 2024

Collaborated with studio Bimb to work on a series of Artworks for Yellow Chilli restaurant's new branch in Delhi, enhancing the restaurant's ambience and the branding

Harphonix I 3D Product Videos, Editorial Design & Web Design [↗](#)

MARCH, 2024 - MAY, 2024

Created product visualizations and introduction videos for Harphonix audio brand's speakers. Modeled and animated 3D models from scratch to highlight key features. Additionally, contributed to the brand's website, product catalog, and a brand video for exhibitions.

Mercury Fabrics Pvt Ltd I Editorial Design

MARCH, 2024 - APRIL, 2024

Developed a comprehensive brand book and policy document for Mercury Fabrics Pvt Ltd, highlighting its ethos, which helped communicate the brand's values and identity to potential clients.

Anecdotes I Brand Identity Design

FEBRUARY, 2024 - APRIL, 2024

Designed a minimal, and contemporary brand identity that appeals to both Indian and international clients in the fields of architecture, design, and art. Anecdotes focuses on strategic storytelling and PR for artists, designers, and furniture brands.

Studio Dor I Brand Identity Design [↗](#)

JANUARY, 2024

Developed the logo design, brand identity & brand collaterals for Studio Dor, a boutique interior design studio based in Gurugram, that helped create a brand visibility and enhancing the brand awareness value.